

Sponsor



The Hong Kong Trade Development Council
cordially invites you to a complimentary breakfast seminar on:

"Hong Kong - An Enduring Partner for Success in Asia"

Collaborating Partners



July 24, 2003

7:30 a.m. – 9:30 a.m.

The Driskill Hotel
The Crystal Room
604 Brazos Street
Downtown Austin

7:30 – 8:00 a.m.

Registration and Networking

8:00 – 9:30 a.m.

Breakfast and Presentation

Moderator:

TBD

Texas Asian Chamber of Commerce

Speakers:

Ms. Irene Hau

Marketing Manager, Hong Kong Trade Development Council

Kurt Veggeberg

Business Development Manager, National Instruments

China's admittance to the WTO was hailed as a 'historic decision'. This new, huge market of more than one billion consumers means tremendous opportunities for foreign companies. Hong Kong, with its first-mover advantage and its pioneering role in trade with China, presents itself as a highly-efficient business platform wired to the opportunities unfolding in the Chinese mainland.

This seminar seeks to highlight Hong Kong's cutting-edge advantage through its location at the doorstep of southern China's Pearl River Delta (PRD), a region of global economic importance both as a production basin and, more importantly, as an emerging market. Thousands of companies from all over the globe have already recognized the value of this business model for sourcing, producing and selling in China with maximum profitability and minimum risk.

For more information or to register for this complimentary event, please contact Traci M. Guidry at (512) 276-9734, or solomon_traci@hotmail.com OR Irene Hau, Hong Kong Trade Development Council at (212) 838-8688 x20 or irene.hau@tdc.org.hk.

Please register by emailing the below information to solomon_traci@hotmail.com or faxing to Irene Hau at (212) 838-8941 by July 19, 2003.

Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____